



2023–2024 SPONSORSHIP OPPORTUNITIES



**RISE
& SHINE**

RISE & SHINE 23-24

Sponsorship



The premier networking event that covers a wide range of topics and industries, highlighting the regional economy and community. Each event features diverse and dynamic speakers that showcase our regions vibrancy.

Event Details: Various Dates & Locations | 7:30am–9:30

Estimated Attendees: 150

Date:	Sept 21 st	Oct 19 th	Jan 11 th	Feb 15 th	Apr 11 th
Topic:	The Business of Sports	Celebrating Local Hospitals	Celebrating Non-Profits	Aging in Hampden County	How-It's-Made: Western Mass

*Dates & Topics are subject to change

Platinum Sponsor

\$2,500

- Speaking Opportunity (3 minute)
- Video Commercial (1 minute)
- Recognition During Event
- Logo on Event Signage
- Logo on all Marketing Materials
- Logo on Website
- Logo in Email (4000+ Recipients)
- Recognition During Event
- Five Event Tickets
- Vendor Table (**Venue Dependent, please contact Diana for confirmation**)
- Post Event Attendee List (Upon Request)

Gold Sponsor

\$1,500

- Logo on Event Signage
- Logo on all Marketing Materials
- Logo on Website
- Logo in Email (4000+ Recipients)
- Recognition During Event
- Four Event Tickets

RISE & SHINE 23-24

Sponsorship



Silver Sponsor	\$1,000
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- Logo on Event Signage
- Logo on all Marketing Materials
- Logo on Website
- Logo in Email (4000+ Recipients)
- Recognition During Event
- Three Event Tickets

Giveaway Sponsor	\$350
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- Logo on Specific Event Signage
- Recognition During Event
- One Event Ticket

Giveaway Sponsorship Information

Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the breakfast. Please reach out directly to the chamber to coordinate the business selection and gift card purchase.



SUPER 60

SUPER 60 2023

Sponsorship



Now in its 35th year, this awards program recognizes the privately owned businesses in the region in the categories of both revenue and growth. This year we will be adding two new categories which will recognize start-ups and companies that give back to the community. The event attracts more than 400 professionals from across the region.

Event Details: Nov 9, 2023 | 11:00am–2:00pm | MassMutual Center
Estimated Attendees: 400+

Presenting	\$10,000
<ul style="list-style-type: none">• Exclusivity• Speaking Opportunity (3 minutes)• Video Commercial (1 minute)• Opportunity to Distribute Branded Items• Vendor Table• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Ten Event Tickets (Reserved Table)• Post-Event Attendee List (Upon Request)	
Diamond	\$7,500
<ul style="list-style-type: none">• Video Commercial (30 seconds)• Opportunity to Distribute Branded Items• Vendor Table• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Five Event Tickets	

SUPER 60 2023

Sponsorship



Platinum	\$5,000	<ul style="list-style-type: none">• Video Commercial (15 seconds)• Vendor Table• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Three Event Tickets
Gold	\$2,500	<ul style="list-style-type: none">• Opportunity for Banner at Reception (Sponsor Provided)• Vendor Table• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Two Event Tickets
Silver	\$1,000	<ul style="list-style-type: none">• Vendor Table• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• One Event Ticket



GOVERNMENT RECEPTION



GOVERNMENT RECEPTION

GOVERNMENT RECEPTION 2023

Sponsorship



This annual event provides business and community leaders with the opportunity to meet socially with local, state and federal officials, including state representatives and senators, area mayors and city council members.

Event Details: January 25, 2024 | 5:30pm–7:30pm | Storrowton Tavern & Carriage House
Estimated Attendees: 150

Presenting	\$2,500
<ul style="list-style-type: none">• Speaking Opportunity (3 minute)• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Four Event Tickets• Post Event Attendee List	
Platinum	\$1,500
<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Two Event Tickets	
Gold	\$1,000
<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• One Event Ticket	



OUTLOOK

OUTLOOK 2024

Sponsorship



The premier legislative and economic forecasting event of the year takes a look at what to expect from local, state, and federal perspectives and features diverse and dynamic speakers.

Event Details: March 8 2024 | 11:00am–2:00pm | MassMutual Center

Estimated Attendees: 600+

Presenting	\$15,000
<ul style="list-style-type: none">• Exclusivity• Speaking Opportunity (3 minutes)• Video Commercial (1 minute)• Opportunity to Display Banner (Sponsor Provided)• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• One Reserved Seat at Head Table• Ten Event Tickets• Ten VIP Reception Tickets• Post-Event Attendee List	
Platinum	\$10,000
<ul style="list-style-type: none">• Exclusivity• Video Commercial (30 seconds)• Opportunity to Distribute Branded Items• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• One Reserved Seat at Head Table• Five Event Tickets• Five VIP Reception Tickets	

OUTLOOK 2024

Sponsorship



Reception	\$7,500	<ul style="list-style-type: none">Opportunity for Banner at Reception (Sponsor Provided)Logo on Event SignageLogo on all Marketing MaterialsLogo on WebsiteLogo in Email (4000+ Recipients)One Reserved Seat at Head TableThree Event TicketsThree VIP Reception Tickets
Gold	\$5,000	<ul style="list-style-type: none">Logo on Event SignageLogo on all Marketing MaterialsLogo on WebsiteLogo in Email (4000+ Recipients)Recognition During EventTwo Event TicketsTwo VIP Reception Tickets
Silver	\$2,500	<ul style="list-style-type: none">Logo on Event SignageLogo on all Marketing MaterialsLogo on WebsiteLogo in Email (4000+ Recipients)Recognition During EventOne Event TicketOne VIP Reception Ticket



BEACON HILL SUMMIT

BEACON HILL SUMMIT 2024

Sponsorship



The annual visit to the Massachusetts State House provides an opportunity for local business leaders to engage with influential policymakers and gain insights into matters that affect our community and the entire state. This event aims to foster constructive dialogue between SRC member businesses and elected officials, fostering collaboration on regional issues.

Event Details: April 2024 | 7:00am–7:00pm | Massachusetts State House

Estimated Attendees: 50

Gold	\$2,500	<ul style="list-style-type: none">• Exclusivity (Morning/Lunch/Afternoon)• Speaking Opportunity• Opportunity to Insert Branded Items into Attendee Packets• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• One Event Ticket
Silver	\$1,500	<ul style="list-style-type: none">• Opportunity to Insert Branded Items into Attendee Packets• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• One Event Ticket
Reception	\$500	<ul style="list-style-type: none">• Recognition During Event• Logo on Reception Signage• One Event Ticket



MAYORS' FORUM

MAYOR'S FORUM 2024

Sponsorship



Local mayors discuss life in their cities at this popular annual event that is part business, part look into the lives of each mayor and his or her favorite things.

Event Details: April 26, 2024 | 7:30am–9:00am | Location: TBD

Estimated Attendees: 150

Presenting	\$2,500	<ul style="list-style-type: none">• Speaking Opportunity (3 minute)• Video Commercial (1 minute)• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Four Event Tickets• Post Event Attendee List
Platinum	\$1,500	<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Two Event Tickets
Gold	\$1,000	<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• One Event Ticket

MAYOR'S FORUM 2024

Sponsorship



Giveaway Sponsor

\$350

- Logo on Specific Event Signage
- Recognition During Event
- One Event Ticket

Giveaway Sponsorship Information

Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the breakfast. Please reach out directly to the chamber to coordinate the business selection and gift card purchase.



FIRE & ICE

FIRE & ICE 2024

Sponsorship



Join us for our premier networking reception. Sample cocktails designed by members that are paired with unique and tasty appetizers, all while networking and enjoying a beautiful rooftop setting in downtown Springfield.

Event Details: May 23, 2024 | 5:00–8:00pm | Marriott Springfield Downtown
Estimated Attendees: 150

Presenting	\$2,500
<ul style="list-style-type: none">• Speaking Opportunity (3 minute)• Banner Display (pop-up only, provided by sponsor)• Logo on Drink Voucher• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Six Event Tickets• Post Event Attendee List	
Platinum	\$1,500
<ul style="list-style-type: none">• Logo on Ballots• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Four Event Tickets	

FIRE & ICE 2024

Sponsorship



Gold	\$1,000	<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Three Event Tickets
Silver	\$500	<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Two Event Tickets
Giveaway Sponsor	\$250	<ul style="list-style-type: none">• Logo on Specific Event Signage• Recognition During Event• One Event Ticket

Giveaway Sponsorship Information

With the \$250 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the breakfast. If you have a preferred business you would like to highlight, please contact the Chamber directly.



ANNUAL MEETING

ANNUAL MEETING 2024

Sponsorship



Join us as we celebrate another successful year. We will be thanking our members, recognizing the Richard J. Moriarty Citizen of The Year, honoring our Leadership Institute Graduates, and holding our annual elections for the Board of Directors.

Event Details: June 12, 2024 | 3:30–5:00pm | Location may vary.

Estimated Attendees: 300

Diamond	\$7,500	<ul style="list-style-type: none">• Exclusivity• Speaking Opportunity (3 minutes)• Video Commercial (30 seconds)• Opportunity to Display Banner (Sponsor Provided)• Opportunity to Distribute Branded Items• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Ten Event Tickets
Platinum	\$5,000	<ul style="list-style-type: none">• Speaking Opportunity (3 minutes)• Video Commercial (30 seconds)• Opportunity to Distribute Branded Items• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Four Event Tickets

ANNUAL MEETING 2024

Sponsorship



Gold	\$3,500	<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Three Event Tickets
Richard J. Moriarty Award Sponsor	\$3,000	<ul style="list-style-type: none">• Award Introduction (3 minutes)• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Two Event Tickets
Silver	\$1,000	<ul style="list-style-type: none">• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Two Event Tickets
Cocktail Hour Sponsor	\$500	<ul style="list-style-type: none">• Recognition During Event• Logo on Cocktail Hour Signage• Logo on Website• Logo in Email (4000+ Recipients)

ANNUAL MEETING 2024

Sponsorship



- One Event Ticket

Giveaway Sponsor	\$350
<ul style="list-style-type: none">• Logo on Specific Event Signage• Recognition During Event• One Event Ticket	

Giveaway Sponsorship Information

Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the breakfast. Please reach out directly to the chamber to coordinate the business selection and gift card purchase.