

# SPRINGFIELD REGIONAL CHAMBER LEADERSHIP INSTITUTE 2021

## Springfield Leadership Institute History

The Institute was established over 40 years ago by the Springfield Regional Chamber to teach mid- and upper-level managers the crucial thinking and problem solving skills needed to enable them to be effective leaders in service to the community and in their workplaces. In 1982, a partnership was formed between the Chamber and the Western New England University College of Business. This partnership to develop leadership skills in members of the business community continues today. The Institute is directed by Dean of the College of Business Sharienne Walker and Professor of Management Jeanie M. Forray.

**The Springfield Leadership Institute focuses on developing core management and leadership skills for increasing personal and organizational effectiveness. This practical and applied program will equip you with the knowledge and skills to take your leadership to the next level and expand your professional and personal network:**

- A series of six workshops, facilitated by Western New England University faculty, will take you through a range of evidence-based tools and frameworks that you can apply immediately to your leadership practice.
- You will have the opportunity to apply and extend your learning through peer coaching.

This program is ideal for aspiring managers, new managers, and professionals who are interested in increasing their effectiveness and/or expanding their impact within or beyond their current role.

Receive a Free Graduate Course—Upon successfully completing the Leadership Institute you will be eligible to enroll in a free graduate course offered through the College of Business at Western New England University (subject to certain requirements). This is a value of \$2,757 based on the 2020-2021 tuition rate of \$919/credit.

Developing leadership skills for  
personal, organizational, and  
community development

February to May 2021



## Program Outline

### February 25 | 1:00-3:00 p.m. The Complexity of Managerial Leadership

This workshop will provide an overview of the program, introduce participants to one another, and explore the competing tensions that effective leadership must balance.

### March 4 | 1:00-3:00 p.m. Building High Performance Teams

This workshop will explore the difference between a group and a team, including the team development cycle, the importance of role-clarity, and balancing task versus group maintenance.

### March 11 | 1:00-2:00 p.m. Team Meeting

Working in their assigned teams, participants will meet at a place of their choosing. These sessions are intended to facilitate peer reflection/feedback and advance the team's presentation.

### March 18 | 1:00-3:00 p.m. Emotional Intelligence

This workshop will explore the critical skill of emotional intelligence, the foundational capacity of self-awareness, and a tool for examining key relationships.

### March 25 | 1:00-2:00 p.m. Team Meeting

### April 1 | 1:00-3:00 p.m. Powerful Conversations

This workshop will explore the skills required to engage more skillfully in difficult conversations and become more effective in delegating work to others.

### April 8 | 1:00-2:00 p.m. Team Meeting

### April 15 | 1:00-3:00 p.m. Leveraging Conflict

This workshop will explore the skills involved in more effectively leveraging conflict including understanding the sources of conflict and expanding our strategies for dealing with it.

### April 22 | 1:00-2:00 p.m. Team Meeting

### April 29 | 1:00-3:00 p.m. Developing Others

This workshop will explore the skills involved in developing employees through effective goal-setting, providing effective feedback, and avoiding attribution errors.

### May 6 | 1:00-2:00 p.m. Team Meeting

### May 13 | 1:00-2:00 p.m. Team Meeting

### May 20 | 1:00-3:00 p.m. Team Presentations

Each team will present the results of their work to leaders from their organization, regional business and community leaders, Springfield Regional Chamber, and Western New England University.

**Applications must be received by February 18, 2021.**

Tuition costs **\$885** per participant. All sessions will be held virtually.

In Partnership with:



Supported by:



For any questions about the program,  
application process, or tuition, please contact:

Nancy Creed, President at 413-755-1309 or [creed@springfieldregionalchamber.com](mailto:creed@springfieldregionalchamber.com)