

Through the Springfield Regional Chamber, members gain access to a multitude of benefits, services and cost-savings programs:

- **Connect to Advocacy**
 - Local, state and national policy changes to advance economic development, strengthen business competitiveness, lower costs of doing business and stimulate job growth
 - Issues include:
 - ✓ Unemployment insurance
 - ✓ Health care
 - ✓ Energy
 - ✓ Transportation
 - ✓ Education
- **Connect to Access, Education and Networking**
 - Programs designed to generate leads, increase sales and maximize exposure
 - Discounted admission and exclusive admission to events including:
 - ✓ Events created specifically with the unique needs and interests of our members in mind
 - ✓ Networking events designed to expand your professional contacts
 - ✓ Breakfast meetings combining networking, tributes and education in an hour
 - ✓ Learning opportunities to help your business grow
 - ✓ Legislative roundtables for the political and policy junkies
 - ✓ Super 60 awards program honoring the success of the region's top 60 companies
 - ✓ Leadership Institute preparing participants for effective leadership
 - ✓ And more!
- **Connect to Exposure**
 - Designed to improve awareness and drive business
 - Complimentary recognition as a new member at Rise & Shine breakfast event and in Chamber Connections
 - Complimentary listings in print, digital and Web site membership directories with link to your site
 - Exclusive marketing and sponsorship opportunities including:
 - ✓ Events created specifically with the unique needs and interests of our members in mind
 - ✓ Event sponsorships designed for all budgets
 - ✓ Newsletter advertising with a readership of 10,000+
 - ✓ Direct mail database
 - ✓ Telephone referrals
 - ✓ Ribbon-cuttings
- **Connect to Cost-Savings**
 - Providing tangible savings for you and your employees, including
 - ✓ Complimentary Certificates of Origin for international trade
 - ✓ Discounted dental insurance plans for 1+ employees
 - ✓ Reduced fees on credit card/debit card processing
 - ✓ One complimentary *BusinessWest* subscription
 - ✓ Discounted rates on email marketing, print and radio advertising
 - ✓ Discounted advertising in *The Republican*